

Press release, 3rd of September 2025

Signal Festival will present a 3D projection on the VItava river for the first time, as well as installations by Rafani, Pavla Sceranková, and the legendary Bill Viola.

From October 16 to 19, the 13th annual Signal Festival, the largest showcase of digital and creative culture in the Czech Republic, will take place in Prague. It will guide visitors through two main routes - Centrum and Vinohrady - and present a total of 17 installations by both Czech and foreign artists. For the first time in the festival's history, there will be a projection on the Vltava River on Dvořákovo nábřeží by the Taiwanese studio Peppercorns. At the Monastery of St. Agnes, visitors will encounter Bill Viola's legendary video installation "Tristan's Ascension," and the Czech scene will be represented by, for example, the Rafani group and Pavla Sceranková. Ten installations will be freely accessible, while seven others will be presented in the paid section Signal INSIDE, which will offer a more intimate atmosphere in indoor locations. Tickets are already on sale.

"Each year of the Signal Festival is an opportunity for us to showcase digital art from a new perspective. This year, for the first time ever, we will present a 3D light projection on a 10 x 20 meter waterscreen. The image is projected onto a screen made of water mist, so the projection appears to float in the air. The effect resembles a hologram and creates a truly magical atmosphere above the river. At the same time, we have innovated the concept of the festival's paid zone this year. Under the new name Signal INSIDE, it becomes a key part of the program and brings seven immersive installations that invite viewers to an intense experience of works of art," says festival founder and CEO Martin Pošta.

Center: projections on a waterscreen and video-art pioneer Bill Viola

Visitors can view the aforementioned 3D projection on the water wall from Dvořák Embankment. The work, entitled Light of Tzolk'in, was created by the Taiwanese studio Peppercorns with the support of its main partner, the ČEZ Group. Peppercorns are also the authors of the LED light installation Between Mountains and Seas, which simulates the history of the city of Tainan under the patronage of the Palladium shopping center on Republic Square.

The monumental video installation Tristan's Ascension (The Sound of a Mountain Under a Waterfall) in the Church of St. Salvator in the Convent of St. Agnes, in partnership with the National Gallery in Prague, commemorates the work of Bill Viola, an American pioneer in the field of new media and video. It depicts the body of a man lying on a stone slab and develops one of Viola's major themes - the boundary between life and death. In conjunction with the sacred space, it creates a deep and powerful experience.



The immersive projection MLHA was created especially for the historic courtyard of the Clam-Gallas Palace. In it, German artist Robert Seidel combines Baroque and contemporary digital aesthetics, transforming the courtyard into a space charged with energy.

The Italian multidisciplinary studio mammasONica will bring the tower of the Old Town Hall to life with video mapping for the first time. The OVERLOAD projection, which explores the tension between the world of data and emotions, was created specifically for this location. This year's international program is made possible thanks to the support of the PPF Foundation.

Vinohrady: Resounding Czech names and the return of videomapping to St. Ludmila

The Vinohrady route will feature prominent contemporary Czech artists. Pavla Sceranková will present an interactive installation called Souhvězdí (Constellation) at the lookout point in Riegrovy sady, which allows visitors to create their own light constellations and become part of the night sky. The Rafani art group is preparing a performative installation called Grill Flame, sponsored by ČT art. Another Chalupecký Prize winner is David Přílučík, who, as part of the international collective CoVision, artistically reflects on the Moravian Amazon and the newly created Soutok Protected Landscape Area.

The creative duo Viktor Konvalinka and Štěpán Benyovszký are behind the dance performance Lone Soul Disco in the multifunctional space Tresor Club.

The Spanish studio V.P.M., one of the leaders in audiovisual art, will return video mapping to the facade of St. Ludmila's Basilica on Náměstí Míru after three years. The projection ITERACE (The Endless Rhythm of the City) will be enhanced by the use of lasers.

An important part of the Signal Festival this year are the partner installations, which expand the program with new formats and technologies and show that commercial cooperation can have real added value. This year, they are brought to the festival by glo™, Allegro, Sazka from the Allwyn group, and Mercedes-Benz.

World art in the heart of Prague: Signal Space opens a digital gallery of the future

Prague is gaining a new cultural gem. Signal Space, the largest digital art gallery in the Czech Republic, will open its doors in early October in the historic Old Town Market Hall. It will transform it into a lively center where reality meets fantasy and technology meets art. Visitors can look forward to eight exhibitions by Czech and international artists that push the boundaries of what is possible. Among the main attractions are two Czech premieres: Immersive Space, a projection space where digital images surround viewers on the walls and floor, and the mirrored Infinity Room, which opens up infinite worlds.

But Signal Space is not just a gallery. CzechBox will introduce new talents from the Czech digital scene, Signal Playground will offer a playful space for children, and the design facilities will allow visitors to relax surrounded by art.



The project, created under the auspices of the globally recognized Signal Festival, brings a format to Prague that until now has only been seen in large metropolises. It opens a new chapter in the history of Czech art and invites everyone to be part of it.

"Signal is a unique opportunity for Prague to show the city in a new light - literally and figuratively, whether during the four-day festival or as part of the year-round gallery. As a city, we have long supported it because it connects culture, technology, and public space in a way that appeals to both residents and visitors to Prague. We are proud that Prague is home to a festival that is one of the most important of its kind in Europe," says Deputy Mayor Jiří Pospíšil.

The Signal Festival will take place from October 16 to 19. Most of the program will be free. but tickets are available for paid installations as part of Signal INSIDE: one-day tickets cost CZK 340, festival passes cost CZK 440, and VIP tickets cost CZK 1,690.

About Signal Festival:

Signal is a festival of digital and creative culture. It combines contemporary visual art, urban space, and modern technology. It has become the most visited cultural event in the Czech Republic. The program features renowned foreign and Czech artists from the fields of visual art and light design. Signal Festival is one of the largest producers of contemporary art in the Czech Republic. It supports the youngest Czech artists and organizes accompanying programs for professionals, students, and children. It cooperates with a number of foreign festivals and cultural institutions. Signal Festival 2025 will take place from October 16 to 19, 2025.

More information on: signalfestival.com Facebook: facebook.com/SignalFestival Instagram: instagram.com/signalfestival

Organizer: Signal Creative

Main partners: Skupina ČEZ, Mercedes-Benz, Kooperativa With support of: Hlavní město Praha, Ministerstvo kultury ČR

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Official partners: Pražská plynárenská, Allwyn, Sephora

Premium partner: ZDR Investments General media partner: Česká televize

Main festival journal: Deník N

Main media partners: Český rozhlas, JCDecaux, Refresher

VIP Partner: Forbes

Media partners: CZECHDESIGN, Respekt, Expats.cz, Heroine, Wired, Heyfomo.cz

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