

Press release, 13.10.2025

# The Signal Festival is starting, showcasing the best of digital art. Here are 5 tips for the most interesting experiences

The thirteenth edition of Signal Festival, the largest showcase of digital and creative culture in the Czech Republic, is about to begin. From October 16 to 19, visitors to the festival will encounter installations full of light, movement, and digital art along the Centrum and Vinohrady routes. Visitors can look forward to 20 installations by Czech and foreign artists, including festival premieres such as video mapping on the Old Town Hall tower and a 3D projection on the facade of the Prague Castle. Visitors can look forward to 20 installations by Czech and foreign artists, including festival premieres such as video mapping on the Old Town Hall tower and 3D projections on a water wall. Most of the program is accessible free of charge, while seven installations will offer a more intimate experience within the paid Signal INSIDE zone. This year's edition also opens the third chapter of the curatorial concept Ecosystems, subtitled Solutions.

## Tip 1: Two video mappings, two new faces of Prague landmarks

This year, Signal Festival brings a double dose of video mappings - one for each route. At the **Old Town Hall**, for the first time in the festival's history, the nearly 70-meter tower will be transformed into a canvas for the monumental projection OVERLOAD by the Italian studio mammasONica. After three years, video mapping returns to the popular Vinohrady location, the Basilica of St. Ludmila. The Spanish studio V.P.M. explores the theme of dynamic changes in the city in its project ITERATIONS (The Endless Rhythm of the City). Projections of futuristic architectural structures intersect with the solid geometry of the historical elements of the church facade. The studio shows the city as a living organism whose healthy development is in our hands and offers The studio shows the city as a living organism whose healthy development is in our hands, and offers solutions for the sustainable growth of the urban ecosystem through the thoughtful interconnection of urban and natural elements. The installation is presented at the festival thanks to the support of the Institut Ramon Llull.

#### Tip 2: 3D projection on a water wall resembling a hologram

Another festival premiere is a 3D projection on a water wall resembling a large hologram. The work Light of Tzolk'in by Taiwanese studio Peppercorns, visible from Dvořák Embankment, uses a 10-meter-high and 20-meter-wide water wall as a living canvas on which light, movement, and music are combined. The same authors also created the circular light installation Between Mountains and Seas on the Republic Square.

## Tip 3: Video art legend Bill Viola

At the National Gallery Prague – St. Agnes Convent, visitors will encounter the monumental video installation Tristan's Ascension (The Sound of a Mountain Under a Waterfall) by American video art pioneer Bill Viola. This contemplative work touches on the theme of encountering death – its connection to the sacred space that served as a mausoleum thus provides a profound and powerful experience. The legendary installation has been exhibited at venues including the Grand Palais in Paris, the Royal Academy of Arts in London, and the Guggenheim Museum in Bilbao.

## Tip 4: The Vinohrady district full of Czech art

The Vinohrady route offers a strong representation of Czech artists. Pavla Sceranková has created an interactive installation called Constellation in Riegrovy sady Park, which allows visitors to create their own light constellations. The Rafani group will transform the Čapek Brothers Park into a ritual space full of fiery effects and loud music. The Grill Flame performance will take place three times each evening. Antonín Kindl will present the interactive object OKO (EYE) – a machine loaded with sensations that constantly analyzes its surroundings. This installation was created as part of the open call Signal

Calling, organized in collaboration with PrusaLab, Josef Průša's prototype workshop. The patron of the work is the Refresher magazine.

# Tip 5: Signal INSIDE, unique locations and immersive experiences

Seven installations within Signal INSIDE open up spaces that are not normally accessible to the public. Festival program manager Daniel Burda invites you to a dance performance by Lone Soul Disco dance performance: "I would definitely recommend visitors to go to the Tresor Club in Vinohrady, where Štěpán Benyovszký and Viktor Konvalinka will be performing a dance performance. It will be a unique opportunity to visit a dance club as an art installation, and you might lose track of whether you are at a disco or an art installation."

Festival director Martin Pošta recommends not missing the Lux Domus light installation by Josep Poblet, located in the functionalist chapel of the Archbishop's Grammar School, not far from St. Ludmila's Basilica. "It is an exceptionally poetic installation that works with light in a sensitive, almost meditative way. Using simple mechanical elements, boxes, rubber bands, lenses, and prisms, the author bends analog light and transforms it into spatial architecture. The result is a quiet, focused experience in which light becomes the creator of space itself. For me personally, it's a truly magical moment," explains Pošta.

#### **Bonus tip: Helping throug movement**

This year, Signal Festival is once again combining art with movement. In cooperation with the ČEZ Group and the ČEZ Foundation, visitors can get involved in the EPP Help by Moving



project. All you have to do is download the app and contribute to the We Plant Trees project with the steps you take along the festival routes. Every step helps. This year's Signal Festival is held with the support of Technológie hlavního města Prahy, a. s., the Prague 1 and Prague 2 municipal districts.

# About Signal Festival:

Signal is a festival of digital and creative culture. It combines contemporary visual art, urban space, and modern technology. It has become the most visited cultural event in the Czech Republic. The program features renowned foreign and Czech artists from the fields of visual art and light design. Signal Festival is one of the largest producers of contemporary art in the Czech Republic. It supports the youngest Czech artists and organizes accompanying programs for professionals, students, and children. It cooperates with a number of foreign festivals and cultural institutions. Signal Festival 2025 will take place from October 16 to 19, 2025.

More information on: <u>signalfestival.com</u> Facebook: facebook.com/SignalFestival Instagram: instagram.com/signalfestival

Organizer: Signal Creative

Main partners: Skupina ČEZ, Mercedes-Benz, Kooperativa With support of: Hlavní město Praha, Ministerstvo kultury ČR

The international program of Signal Festival 2025 is made possible thanks to the

support of the PPF Foundation.

Official partners: Pražská plynárenská, Allwyn, Sephora

Premium partner: ZDR Investments General media partner: Česká televize

Main festival journal: Deník N

Main media partners: Český rozhlas, JCDecaux, Refresher

VIP Partner: Forbes

Media partners: CZECHDESIGN, Respekt, Expats.cz, Heroine, Wired, Heyfomo.cz

Technological partner: Panasonic CONNECT

Partners: glo, allegro, NIVEA, Jack Daniel's, Maybelline New York, Palladium, PrusaLab prototypová dílna Josefa Průši, Praha 1, Praha 2, Technologie hl. m. Prahy, Ministry of Culture Taiwan, Taipei Economic and Cultural Office Prague, IPR

Praha, CAMP, Národní galerie Praha

#### Contact for media:

Tereza Lišková. tereza.liskova@piaristi.cz, +420 776 703 973